

CASE STUDY

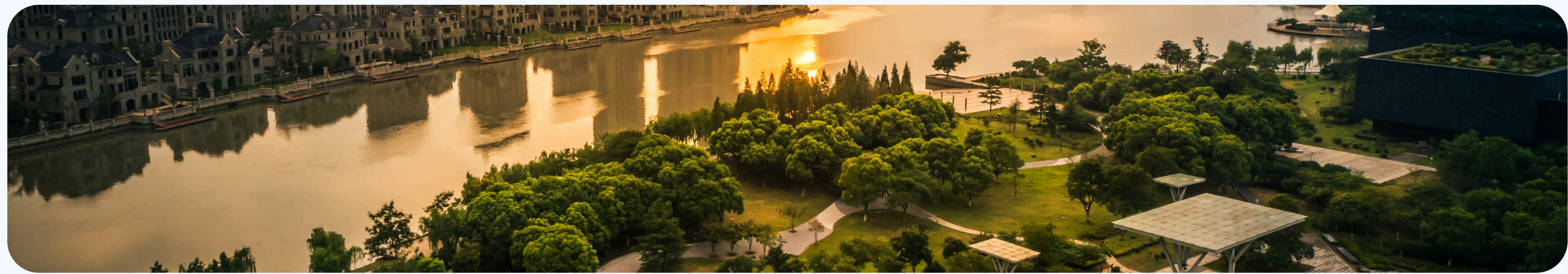
Smart Real Estate Management

How we improved lead response and streamlined property workflows with AI, increasing conversions and operational efficiency.

01 THE CHALLENGE

Slow Response Lost Leads

The firm struggled with delayed responses, manual scheduling, and scattered lead data, resulting in lost opportunities and inefficient operations.



Delayed Responses

Slow replies to buyer and tenant inquiries resulted in lost high intent leads.



Manual Scheduling

Property visits and follow-ups handled manually caused delays and conflicts.



Scattered Lead Data

Lead information spread across platforms reduced visibility and tracking.

02 THE SOLUTION

Unified Workflow

Lead Intelligence AI

01 Lead Response Agent

Instantly responds to inquiries across channels and qualifies leads based on intent and readiness.

Scheduling Automation

02 Scheduling Agent

Automates property visit bookings and sends reminders to prospects and agents.

Property Intelligence

03 Property Agent

Provides instant property details, pricing insights, and recommendations to buyers.

Document Automation

04 Lease Automation Agent

Processes lease agreements, extracts key terms, and ensures compliance accuracy.

03 TRANSFORMATION

Before vs After

LEAD	PROPERTY	STATUS	AGENT
LD-3301	Condo, Austin	NO REPLY 3DAYS	Unassigned
LD-3302	SFH, Denver	DOUBLE BOOKED	Samantha Reyes
LD-3303	Retail, Charlotte	DATA MISSING	Aarav Patel
LD-3304	Townhome, Miami	PAPERWORK	pending docs

34 leads untracked across WhatsApp, calls & portals
Scattered data • Agents double-booking viewings

RESPONSE TIME: -7 hrs | LEADS LOST: 41% | DOC PROCESSING: 5 days | DEAL SLIPPAGE: -\$12,300

LEAD	PROPERTY	STATUS	NEXT STEP
LD-3301	Condo, Austin	Auto-engaged	Visit today
LD-3302	SFH, Denver	Slot confirmed	Tomorrow 4pm
LD-3303	Retail, Charlotte	Qualified - hot lead	Call queued
LD-3304	Townhome, Miami	Docs auto-filed	E-sign sent

All 428 leads centralized • 0 scheduling conflicts • Docs automated
WhatsApp, calls & portals unified • Lease paperwork processed in minutes

Manual Operations

- Missed Leads**
Delayed responses to inquiries resulted in lost opportunities.
- Scheduling Conflicts**
Manual booking caused overlaps and inefficiencies.
- Scattered Data**
Lead tracking across multiple platforms was inconsistent.
- Manual Paperwork**
Lease handling was slow and time-consuming.

AI-Powered System

- Instant Engagement**
Every inquiry answered instantly, no missed leads.
- Automated Scheduling**
Seamless bookings with no conflicts or delays.
- Centralized Tracking**
All leads managed with smart qualification and visibility.
- Fast Processing**
Lease documents handled quickly with high accuracy.

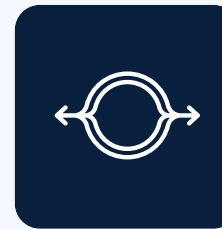
04 SCALABILITY

Built to Handle Lead Volume



24/7 Availability

Captures and responds to inquiries anytime.



Customer Management

Handles large volumes of buyer and tenant interactions.



Consistent Follow-ups

Maintains engagement across all leads automatically.



Multi-Region Scaling

Deployable across properties, cities, and regions.



Whether managing a few listings or a large portfolio, performance remains fast, responsive, and efficient.

05 RESULTS

Measurable Impact, Immediate Gains



3X

RESPONSE SPEED

Faster lead response improving conversion rates.

25%

LEAD QUALITY

Increase in qualified leads through instant engagement.

Faster

CLOSURES

Improved deal closures and client experience.

NEXT STEPS

Your Operations could be next

See how TechYard's AI systems can streamline real estate workflows and increase conversions.